https://staging.supernovamartech.com/job/seo-and-digital-marketer-fresher/

SEO & Digital Marketer (Fresher)

Hiring organization
supernova

Employment Type
Full-time

Job Location
Shri Tuljabhavani Complex , Samarth Mandir Road, 415002, Satara, Maharashtra, India

Date posted
October 22, 2026

Description

Company: Supernova Martech | Location: Satara, Maharashtra | Type: Training-to-Hire (4 months paid training with ₹4,000/month stipend, then full-time job on successful completion)

About Us: Supernova Martech is a digital marketing agency specializing in B2B lead generation for Indian manufacturers. We help engineering companies rank on Google and get genuine buyer enquiries.

About the Program: This is a 4-month hands-on training program.(SEO and Digital Marketer) You will work on live client accounts under direct guidance. You receive a stipend of ₹4,000 per month during training. Successful completion leads to a full-time job offer.

What You Will Learn and Do: Keyword research for B2B and industrial products

On-page SEO: titles, meta tags, headings, content optimization

Off-page SEO: backlinks, directory listings, Google Business Profile

Google Ads campaign setup and monitoring (Search campaigns)
LinkedIn and social media content for manufacturers
Writing blog posts, product descriptions and website content

Using tools: Google Analytics, Search Console, Ahrefs/SEMrush, Canva

Preparing monthly performance reports for clients
Lead tracking and enquiry follow-up basics

Required Skills: Basic understanding of SEO, SEM and social media marketing Good written English; Hindi/Marathi is a plus Basic content writing ability Familiarity with Google Analytics, Search Console or Canva (an advantage) Analytical mindset and comfort with Excel/Google Sheets Curiosity about how businesses get customers online Self-discipline, punctuality and willingness to learn

Qualifications

Freshers with BBA, MBA, BCom, BCA, MCA or any graduate with a marketing interest Anyone who has done a digital marketing course or run a personal blog or page Willing to work full time from our Satara office

Job Benefits

₹4,000 monthly stipend during the 4-month training
Training on live B2B client projects Direct mentorship from a founder with 14+ years in digital marketing Certificate on completion of training Full-time job offer on successful completion

Contacts

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